CONTRACT



WHNS-TV Meredith Corporation Fed ID 42-0410230 Interstate Court Greenville, SC 29615 (864)288-2100

www.foxcarolina.com

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW pensin & Washington, DC 20007

	Contract / Revision		Al	t Order#	ŧ		
	489484	1	06	259883			
Product							
OBAMA FOR AMERICA							
Contract Dates	Estimate #						
10/09/12 - 11/04/12	1537						
Advertiser	, , , , , , , , , , , , , , , , , , , ,	-	Origin	nal Date	/R	evision	
Obama For America			08/	14/12	1	10/30/12	
	Billing Cycle	Billing	Calen	dar	Ca	sh/Trade	Τ

EOM/EOC Broadcast Cash Station Account Executive Sales Office TELEREP-PHIL WHNS Jim Quinn Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code Advertiser Ref Agency Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time Days	Length Week Rate	Type Spo	ts	Amount
N 1 WHNS 10/09/12 10/15/12 M-F 6-7a Morning New <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 MTWTF 4	M-F 6-7a Morning I <u>Rate</u> \$95.00	:30	NM	4	\$380.00
N 2 WHNS 10/09/12 10/15/12 M-F 7-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 MTWTF 4	M-F 7a-8a <u>Rate</u> \$160.00	:30	NM	4	\$640.00
N 3 WHNS 10/09/12 10/15/12 M-F 8-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 MTWTF 4	M-F 8-9a <u>Rate</u> \$60.00	:30	NM	4	\$240,00
N 4 WHNS 10/09/12 10/15/12 M-F 10-11a Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 2	M-F 10-11a <u>Rate</u> \$25.00	:30	NM	2	\$50.00
N 5 WHNS 10/09/12 10/15/12 M-F 12-1p Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 2	M-F 12-1pm <u>Rate</u> \$70.00	:30	NM	2	\$140.00
N 6 WHNS 10/09/12 10/15/12 M-F 1-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 MTWTF 2	M-F 1-2p <u>Rate</u> \$70.00	:30	NM	2	\$140.00
N 7 WHNS 10/09/12 10/15/12 M-F 530-6p Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 3	M-F 530-6p <u>Rate</u> \$130.00	:30	NM	3	\$390.00
N 8 WHNS 10/09/12 10/15/12 M-F 6-630p Start Date	M-F 6-630p <u>Rate</u> \$190.00	:30	NM	3	\$570.00
N 9 WHNS 10/09/12 10/15/12 M-F 630-7P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 MTWTF 3	M-F 630-7P <u>Rate</u> \$270.00	:30	NM	3	\$810.00
N 10 WHNS 10/09/12 10/15/12 M-F 7-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 MTWTF 3	M-F 7-730p <u>Rate</u> \$600.00	:30	NM	3	\$1,800.00
N 11 WHNS 10/09/12 10/15/12 M-F 730-8p Start Date End Date Weekdays Spots/Week	M-F 730-8p <u>Rate</u>	:30	NM	2	\$1,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WHNS-TV Meredith Corporation Fed ID 42-0410230 21 Interstate Court Greenville, SC 29615 (864)288-2100

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Contract / Revision Alt Order# 489484 06259883 Contract Dates Product Estimate# 10/09/12 - 11/04/12 OBAMA FOR AMERICA 1537 <u>Advertiser</u> Original Date / Revision 08/14/12 / 10/30/12 **Obama For America**

		S	pots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length W		Type Sp	oots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 MTWTF 3	<u>Rate</u> \$700.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Lengti	<u>n Rate</u>	<u>Туре</u>		
2 WHNS 10/09/12-10/15/12 M-F 730-8p	M-F 730-8p	MTuWThF :3	0 \$ 700.00	NM		
Credited						
N 12 WHNS 10/15/12 10/15/12 Monday 8-9p	Mon 8-9p	:30		NM	5	\$2,175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$940.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Lengtl	n Rate	Type		
1 WHNS 10/15/12-10/21/12 Monday 8-9p	Mon 8-9p	M ;3		NM		
See MG 12.2,12.3,12.4,12.5,12.6	mon o op		\$ \$0.000	, , , , ,		
2 WHNS 10/15/12-10/15/12 BB League Championships	M-Su 4-11p	M :30	\$550.00	NM		
3 WHNS 10/15/12-10/15/12 MLB League Championship	s Mon 8-11p	M:30	\$550.00	NM		
→ MG for 14.1,12.1						
4 WHNS 10/19/12-10/19/12 MLB League Championship	·	:3i		NM		
5 WHNS 10/15/12-10/19/12 M-F 630-7P	M-F 630-7P	MTuWThF :3	3 \$430.00	NM		
MG for 14.1,12.1	NA E C 7- NA	M:3	n	NM		
6 WHNS 10/15/12-10/15/12 M-F 6-7a Morning News M MG for 14.1,12.1	M-F 6-7a Morning	M	0 \$95.00	IVIVI		
	Mad 0 40s	:30		NM	1	¢4 325 00
N 13 WHNS 10/10/12 10/10/12 Wed 8-10p Start Date End Date Weekdays Spots/Week	Wed 8-10p Rate	.30		I VIIVI	•	\$1,235.00
Week: 10/08/12 10/14/121 1	\$1,235.00					
N 14 WHNS 10/11/12 10/11/12 Thu 9-10p	Thu 9-10p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					·
Week: 10/08/12 10/14/121 1	\$1,235.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Lengt		<u>Type</u>		
1 WHNS 10/08/12-10/14/12 Thu 9-10p	Thu 9-10p	Th :3	0 \$1,235.00	NM		
See MG 12.2,12.3,12.4,12.5,12.6					_	
N 15 WHNS 10/09/12 10/15/12 Late News	M-F 10-11p	:30		NM	2	\$860.00
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 3	<u>Rate</u> \$430.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Lengt	h Rate	Type		
1 WHNS 10/09/12-10/15/12 Late News	M-F 10-11p	MTuWThF ;3		NM		
Credited			• • • • • •			
3 WHNS 10/09/12-10/15/12 Late News	M-F 10-11p	MTuWThF :3	0 \$430.00	NM		
See MG 15.4						
4 WHNS 10/15/12-10/15/12 M-Su Late News	M-SU 10-11p	M :3	0 \$430.00	NM		
● MG for 15.3 10/11	<u> </u>				_	
N 16 WHNS 10/13/12 10/14/12 Late News	Sa-SU 10-11p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 SS 1	<u>Rate</u> \$355.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Lengt	h <u>Rate</u>	<u>Type</u>		
1 WHNS 10/08/12-10/14/12 Late News	\$a-SU 10-11p	SaSt :3		NM		
Credited	•		·			
N 17 WHNS 10/29/12 11/04/12 M-Su Late News	M-SU 10-11p	:30		NM	1	\$355.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	_				•
Week: 10/29/12 11/04/12 MTWTFSS 1	\$355.00					
N 18 WHNS 10/29/12 11/04/12 M-Su Late News	M-SU 10-11p	:30		NM	1	\$430.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/12 MTWTFSS 1	\$430.00				_	<u> </u>
N 19 WHNS 10/29/12 11/02/12 M-F 730-8p	M-F 730-8p	:30		NM	1	\$700.00

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Contract / Revision

Alt Order #



NHNS-TV (8

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eredith Corporation		489484 /	06259883	
ed ID 42-0410230 I Interstate Court	Contract Dates 10/09/12 - 11/04/12	Product OBAMA FOR AMERICA	Estimate #	
reenville, SC 29615 64)288-2100	Advertiser	Origii	nal Date / Revision	
04)200 2100	Obama For America	08,	/14/12 / 10/30/12	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	<u>Rate</u> \$700.00			***************************************	
N 20 WHNS 10/31/12 11/04/12 M-Su Late News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 SS 1	M-SU 10-11p <u>Rate</u> \$355.00	:30	MM	1	\$355.00
N 21 WHNS 10/31/12 11/04/12 M-F Late News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12WTF 1	M-F 10-11p <u>Rate</u> \$430.00	:30	MM	1	\$430.00
N 22 WHNS 10/31/12 11/02/12 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12WTF 1	M-F 730-8p <u>Rate</u> \$700.00	:30	MM	1	\$700.00
	A Company of the Comp	Totals		46	\$13,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/19/12	40	\$10,830.00	\$9,205.50
10/29/12 -11/04/12	6	\$2,970.00	\$2,524.50
Totals	46	\$13,800.00	\$11,730.00

Signature:	Date:	